



NEWS RELEASE

For Immediate Release

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Mayor Lent Congratulates Residents for Placing Bremerton First in the State for Conservation Pledge Challenge

BREMERTON, WA [May 2, 2012]

Mayor Patty Lent is pleased to announce that the City of Bremerton placed first in Washington State and third out of over a hundred other medium-sized western cities in the National Mayor's Conservation Challenge. The contest ran through the month of April 2012 with the goal to improve the environment using an online outreach campaign to engage citizens about their water conservation efforts.

"I applaud the Bremerton residents who took the online pledge to reduce water and energy use at home," said Mayor Lent. "This challenge was a fun opportunity to learn about water wise habits while engaging in a friendly competition with other cities. We appreciate that residents responded so overwhelmingly to make this contest a success for Bremerton."

Mayor Lent, city staff, and other community groups worked diligently encouraging residents to take the online pledge at www.mywaterpledge.com and show their commitment to conserving water, saving energy, and reducing pollution.

"The Conservation Challenge highlighted the impact of each person's water saving efforts," said Water Resources Manager Kathleen Cahall. "Bremerton's prize for participating in this contest is increased awareness about the importance of our water resources."

For the challenge, cities were divided into four regions and categorized by population. Participants in cities placing first in their category were eligible to win prizes. Most importantly, all participants will see results based on simple actions to save water and energy. The Mayor's Challenge for Water Conservation was sponsored by Wyland Foundation. <http://www.wylandfoundation.org/>

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